

Destination: Austria
Market: Denmark Winter 2012/2013- 2022/2023
1. Bednights and arrivals of guests from Denmark

	Bednights	% p.y.	Arrivals	% p.y.	Duration of stay
Winter 2012/2013	1.031.460	2,2	191.760	3,8	5,4
Winter 2013/2014	1.019.388	-1,2	190.019	-0,9	5,4
Winter 2014/2015	1.029.319	1	193.649	1,9	5,3
Winter 2015/2016	1.078.587	4,8	202.312	4,5	5,3
Winter 2016/2017	1.060.914	-1,6	202.169	-0,1	5,2
Winter 2017/2018	1.071.933	1	206.207	2	5,2
Winter 2018/2019	1.137.344	6,1	219.944	6,7	5,2
Winter 2019/2020	1.066.976	-6,2	199.951	-9,1	5,3
Winter 2020/2021	7.523	-99,3	1.153	-99,4	6,5
Winter 2021/2022	956.320	12.612	176.577	15.214,6	5,4
Winter 2022/2023	1.139.034	19,1	218.828	23,9	5,2

2. Markt position Winter 2022/2023

Among foreign markets (bednights) at the 8. position.

Proportion on total foreign bednights (in %)	2,1
Proportion on total foreign arrivals (in %)	1,6

3. Preferred accommodation in Austria by bednights Winter 2022/2023 in %

5/4-star hotels	25,5	Camping	0,4
3-star hotels	21,6	Private accommodations or	0,3
2/1-star hotels	7,3	Private rented flats/houses	39,8
Private accomm.	1,4	Others	3,8

4. Preferred provinces by bednights Winter 2022/2023 in %

Burgenland	0,0	Styria	6,4
Carinthia	1,7	Tirol	34,3
Lower Austria	0,2	Vorarlberg	1,6
Upper Austria	0,3	Vienna	3,4
Salzburg	52,0		

Source: STATcube - Statistical database of STATISTIK AUSTRIA
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